

The Dish On The Big Idaho® Potato Truck

The World's Largest Potato on Wheels Tips the Scale at Four Tons, Which is About 21,562 Medium-Sized Idaho® Potatoes!

The most commonly asked question is...Is it real? Let's just say...if it was...

- The Big Idaho® Potato would take more than 7,000 years to grow.
- Plan on waiting 2 years for it to bake.
- If you have a large crowd to feed, this tater would make 20,217 servings of mashed potatoes and almost 1 million (970,380) average-sized fries!
- It is 802 times heavier than the largest potato ever grown, which weighed 11 pounds.

Idaho® potatoes are certified by the American Heart Association as a heart-healthy food. One potato has only 110 calories, no fat, cholesterol, gluten or sodium. **Did you know one Idaho potato contains more potassium than a medium-sized banana and more vitamin C than a medium-sized apple?**

“A Big Helping”: “A Big Helping” is the Big Idaho® Potato Truck’s charitable component. In most of the markets the Truck visits, it partners with a local charity. While in the market, a signature board is set up and for every signature collected, \$1.00 is donated to the partner charity, up to \$500.

The Tour: In 2021 the Truck will visit **22** cities, travel more than 10,000 miles and help dozens of charities better serve their communities. To see all the stops, visit: <http://bigidahopotato.com/tour-schedule> .

Social Sharing: Facebook: [Big Idaho Potato Tour](#)
Instagram: @bigidahopotato
Twitter: #bigidahopotato
Or visit: bigidahopotato.com

Tracking: To track the truck’s location any day, any time visit www.potatotracker.com.

History: The Big Idaho® Potato Truck made its debut in 2012 in celebration of the Idaho Potato Commission’s 75th Anniversary. It took almost a year for builders Chris and Sharolyn Schofield to create the larger-than-life tater. A few specialized contractors based in Weiser, Idaho along with the Kenworth Sales Company and Western Trailer, both in Boise, also aided with the construction.

Contact: Sue Kennedy or Laura Martin
302-547-3625 or 208-371-2704 / skennedy@ehy.com or laura@bigidahopotato.com

Resources: Broadcast quality B-roll – <http://bigidahopotato.com/media>
Hi-Res Photos -- <http://bigidahopotato.com/media>

