

The Dish On The Big Idaho® Potato Truck

The World's Largest Potato on Wheels Tips the Scale at Four Tons, Which is About 21,562 Medium-Sized Idaho® Potatoes!

The most commonly asked question is...Is it real? Let's just say...if it was...

- The Big Idaho® Potato would take more than 7,000 years to grow.
- Plan on waiting 2 years for it to bake.
- If you have a large crowd to feed, this tater would make 20,217 servings of mashed potatoes and almost 1 million (970,380) average-sized fries!
- It is 802 times heavier than the largest potato ever grown, which weighed 11 pounds.

Idaho® potatoes are certified by the American Heart Association as a heart-healthy food. One potato has only 110 calories, no fat, cholesterol, gluten or sodium. ***Did you know one Idaho potato contains more potassium than a medium-sized banana and more vitamin C than a medium-sized apple?***

“A Big Helping”: “A Big Helping” is the Big Idaho® Potato Truck’s charitable component. In most of the markets the Truck visits, it partners with a local charity. While in the market, a signature board is set up and for every signature collected, \$1.00 is donated to the partner charity, up to \$500.

The Tour: Each year, the Truck usually visits over 120 cities, travels more than 22,000 miles and helps dozens of charities better serve their communities. To see all the stops, visit: <http://bigidahopotato.com/tour-schedule>.

Social Sharing: Facebook: Big Idaho Potato Tour Instagram: @bigidahopotato X: #bigidahopotato Or visit: bigidahopotato.com

Tracking: To track the truck’s location any day, any time visit www.potatotracker.com.

History: The tour began in 2012 as a one-year campaign to celebrate the 75th Anniversary of the Idaho Potato Commission and became quickly apparent with its success that it would be more than a one-year occurrence, it literally became a big piece of pop-culture. It travels the country promoting the certified heart-healthy and Idaho® Potato and its mission to help small charities in towns and cities with its ‘A Big Helping’ program. Not to mention that people want to have their picture taken with a 4-Ton Idaho potato!.